

SUREBET PARTNERS AFFILIATE PROGRAM TERMS & CONDITIONS

This document constitutes an agreement (“Affiliate Agreement”) between you (“Affiliate” or “you”) and the affiliate program SUREBET PARTNERS, operating under surebetpartners.com. By registering for the Affiliate Program, utilizing any of our marketing tools, or accepting any rewards, bonuses, or commissions, you acknowledge that you have read, understood, and agreed to the terms in this Affiliate Agreement. We reserve the right to modify this Agreement periodically. While we will make efforts to inform you of any changes, we recommend that you review this page regularly. Your continued participation in the Affiliate Program signifies your acceptance of any updates to this Agreement.

1. DEFINITIONS

1.1 Affiliate: Refers to the individual or entity that applies to participate in the Affiliate Program.

1.2 Affiliate Account: The account established for the Affiliate upon approval of their Affiliate Application by the Company.

1.3 Affiliate Agreement: Includes all terms and conditions outlined in this document, the Commission Structures for various products and brands, and any additional rules or guidelines provided by the Company.

1.4 Affiliate Application: The application submitted by the Affiliate to join the Affiliate Program.

1.5 Affiliate Links: Hyperlinks used by the Affiliate to direct traffic from the Affiliate Website(s) or other third-party websites to the Promoted Websites.

1.6 Affiliate Program: The collaboration between the Company and the Affiliate, where the Affiliate promotes the Company’s websites and generates Affiliate Links from the Affiliate Website(s) to the Company’s websites, earning commissions based on the generated traffic, subject to the terms of this Agreement and the applicable product-specific Commission Structure.

1.7 Affiliate Wallet: An online wallet in the name of the Affiliate where the Company deposits commissions and any other payments due, which the Affiliate can withdraw according to the terms of this Agreement.

1.8 Affiliate Website: Any website operated, maintained, or controlled by the Affiliate.

1.9 Company: Refers to surebetpartners.com and any other entities within our corporate group, including parent companies, their parent companies, and subsidiaries.

1.10 Promoted Websites: Refers to www.onlinecasinogames.com and www.satospins.com and any other websites (including mirror sites) that may be added to the Affiliate Program.

1.11 Commission: The percentage of Net Gaming Revenue or, where applicable, a fixed amount for a New Customer (CPA structure) as detailed in the Commission Structures.

1.12 Commission Structures: Specific reward structures expressly agreed upon between the Company and the Affiliate.

1.13 Confidential Information: Any commercially or critically valuable information related to the Company, such as financial reports, trade secrets, pricing, business information, strategies, customer details, and marketing plans.

1.14 Intellectual Property Rights: Includes copyrights, trademarks, service marks, domain names, brands, business names, and related registrations.

1.15 Net Gaming Revenue (NGR): The total revenue received by the Company from New Customers after deducting winnings returned, bonuses issued, net balance corrections, administration fees, and fraud costs or chargebacks. This is only relevant for New Customers referred by the Affiliate Website(s).

1.16 New Customer: A first-time customer of the Company who has made a minimum first deposit into a player account on the Promoted Websites, excluding the Affiliate, its employees, relatives, and friends.

1.17 Parties: Refers to both the Company and the Affiliate.

1.18 Personal Data: Any information relating to a person, whether individual or legal, that can be identified directly or indirectly.

2. AFFILIATE OBLIGATIONS

2.1 Registering as an Affiliate:

To join the Affiliate Program, you must accept these terms by ticking the appropriate box during the Affiliate Application process. The Affiliate Application is an integral part of this Agreement. Acceptance of the Affiliate Application is at the sole discretion of the Company and is final. You will be informed via email of the outcome of your application. It is your responsibility to provide accurate and up-to-date information throughout your participation in the Affiliate Program.

2.2 Affiliate Login Details:

You are solely responsible for keeping your Affiliate Account login details secure. Unauthorized use of your account due to failure to protect your login information is your responsibility. You must notify us immediately if you suspect illegal or unauthorized use of your account.

2.3 Participation in the Affiliate Program:

The Affiliate Program is intended for your direct participation. You cannot transfer or broker your Affiliate Account without our prior consent. You are expected to actively promote the Promoted Websites and ensure that all activities are in the Company's best interest. All advertising must be done using approved Affiliate Links.

2.4 Affiliate Website:

You are responsible for the development, operation, and maintenance of your Affiliate Website, ensuring compliance with all applicable laws. The Affiliate Website must not confuse users into thinking it is owned by the Company, and it must not contain any unsuitable content.

2.5 Valid Traffic and Good Faith:

You must not generate traffic by registering as a New Customer yourself or through associates, this also applies to sub-affiliate self-referrals. Such actions will be considered fraudulent and may result in closure and nonpayment of your account. If you suspect that any New Customer you refer is involved in bonus abuse, money laundering, or fraud, you must notify us immediately.

2.6 Unsuitable Websites:

Affiliate Links or advertisements must not appear on websites that are illegal or inappropriate, including those promoting violence, discrimination, or illegal activities.

2.7 Affiliate Links:

Affiliate Links must be prominently displayed and should not be masked. Only links provided by the Company should be used.

2.8 Email and SMS Marketing:

You must obtain explicit consent from recipients before sending marketing emails or SMS messages. These communications must clearly indicate they are sent by you, not the Company.

2.9 Use of Company Intellectual Property:

Any use of the Company's Intellectual Property must comply with brand guidelines and requires prior approval.

2.10 Approved Creative:

You may not alter or use any creative materials without written approval from the Company. It is your responsibility to seek approval in a timely manner.

2.11 Loyalty Programs:

You may not offer cashback or value-back programs unless authorized by the Promoted Websites.

2.12 Responsible Gaming:

You must promote responsible gaming and not target individuals under the legal gambling age.

2.13 Illegal Activity:

You must not target territories where gambling is illegal and must comply with all relevant laws.

2.14 Costs and Expenses:

You are solely responsible for all costs incurred in fulfilling your obligations under this Agreement.

2.15 Company Monitoring of Affiliate Activity:

You must provide the Company with all necessary information to monitor your activities under the Affiliate Program.

2.16 Commissions Paid Incorrectly:

You agree to return any commissions paid on invalid or fraudulent transactions.

2.17 Dormancy clause:

Any new affiliates who do not become "active," defined as starting to send clicks, within 90 days from the date of affiliate registration, will be automatically set to our default commission model. If an affiliate remains inactive and dormant beyond this initial 90-day period, we reserve the right to close the affiliate account. This action may be taken if there is no evidence of engagement or intent to participate in the affiliate program, as determined by Surebet Partners at its sole discretion.

3. AFFILIATE RIGHTS

3.1 Right to Direct New Customers:

You are granted a non-exclusive right to direct New Customers to the Promoted Websites according to the terms of this Agreement.

3.2 License to Use Company Intellectual Property:

You are granted a non-exclusive, non-transferable license to use the Company's Intellectual Property solely for promotional purposes as approved by the Company.

3.3 Players' Personal Data:

For privacy reasons, the Affiliate will not have access to any Personal Data of the Company's customers.

4. COMPANY OBLIGATIONS

4.1 Materials and Information:

We will provide you with the necessary materials and information to implement Affiliate Links.

4.2 Registration and Tracking:

We will register New Customers directed to the Promoted Websites by you and track their transactions.

4.3 Monitoring Tools:

We will provide tools to monitor your Affiliate Account, commission levels, and payments.

4.4 Use of Personal Data:

We will process your personal data for security, AML compliance, and business management purposes.

4.5 Commission Payments:

We will pay commissions as long as you comply with this Agreement. We will do our best to issue payment by the 15th of the subsequent month of activity. Inactive CPA affiliates will be able to profit from late conversions of a maximum of 90 days on inactivity, meaning no new customers.

5. COMPANY RIGHTS AND REMEDIES

In case of breach or suspected breach of this Agreement, the Company reserves the right to:

- Suspend your participation in the Affiliate Program while investigating potential breaches.
- Withhold commissions related to activities that violate the Affiliate Agreement.
- Withhold funds from the Affiliate Wallet if they are not withdrawn within three months following termination of the Agreement.
- Terminate the Affiliate Agreement immediately.

These rights and remedies are not mutually exclusive.

6. COMMISSION AND PAYMENT

6.1 Commission Structure:

Commissions will be earned according to the Commission Structure, which may be amended at our discretion.

6.2 Payment Schedule:

Commissions are calculated monthly and paid in arrears, no later than the 15th of the following month.

6.3 Payment Method:

Payments will be made through the Affiliate Wallet, in cryptocurrency unless otherwise agreed.

6.4 Minimum Withdrawal:

The minimum withdrawal amount from the Affiliate Wallet is \$250.

6.5 Correction of Errors:

We reserve the right to correct any errors in commission calculations and make necessary adjustments.

6.6 Commission Restructuring:

The Company may offer the Affiliate the opportunity to restructure their commission plan.

6.7 Final Settlement:

Acceptance of a commission payment constitutes full and final settlement for the relevant period. Disputes must be raised within 14 days.

6.8 Taxes:

Commissions are exclusive of any taxes, and the Affiliate is responsible for any tax obligations arising from their earnings.

7. STANDARD COMMISSION STRUCTURES

- 25% of Net Gaming Revenues for 5 or fewer FTDs referred in a month.
- 30% of Net Gaming Revenues for 6 to 15 FTDs referred in a month.
- 35% of Net Gaming Revenues for 16 to 35 FTDs referred in a month.
- 40% of Net Gaming Revenues for 36 or more FTDs referred in a month.
- 0% Commissions, if the number of new FTDs referred for 3 consecutive months is 0.

There is No Negative Carryover, meaning that if the affiliate commissions are negative one month, the affiliate can start fresh the following month.

8. CONFIDENTIAL INFORMATION

You agree to maintain the confidentiality of any information shared with you during the term of this Agreement and not to disclose it without our written consent. This obligation continues after the termination of this Agreement.

9. TERM AND TERMINATION

9.1 Term:

The Affiliate Agreement begins upon your approval as an Affiliate and continues until either Party terminates it with 30 days' written notice.

9.2 Actions Upon Termination:

Upon termination, you must remove all Company-related content from your website and cease using the Company's Intellectual Property.

9.3 Commission:

Upon termination, no commissions will be paid for New Customers directed to the Company after the date of termination.

10. MISCELLANEOUS

10.1 Disclaimer:

We make no warranties regarding the Affiliate Program, including the functionality or uninterrupted operation of our sites.

10.2 Indemnity and Limitation of Liability:

You agree to indemnify the Company against any losses or damages arising from your breach of this Agreement or negligence. The Company is not liable for any indirect or consequential damages.

10.3 Non-Waiver:

Our failure to enforce any part of this Agreement does not constitute a waiver of our rights.

10.4 Relationship of Parties:

This Agreement does not create any partnership, joint venture, or employment relationship between the Company and the Affiliate.

10.5 Force Majeure:

Neither Party is liable for delays or failures due to causes beyond their reasonable control, such as natural disasters or acts of terrorism.

10.6 Assignability:

You may not assign this Agreement without our prior written consent.

10.7 Severability:

If any part of this Agreement is found invalid, the remaining provisions will remain in effect.

10.8 English Language:

The original version of this Agreement is in English. In the event of any discrepancies, the English version will prevail.

10.9 Modification of Terms & Conditions:

We may modify this Agreement at any time by posting a notice on our site. Continued participation in the Affiliate Program signifies acceptance of the changes.

